

Africa Regional Media Hub

Media Monitoring and Support



Project Title	Africa Regional Media Hub Media Monitoring and Support
Project Summary	Monitor media coverage of US Government in African media, advise on opportunities to engage social media audiences, and report on media engagements for the Africa Regional Media Hub
Country	United States
Country/Region of Focus	Africa

Project Description

VSFS interns are tasked with tracking and reporting on social and online media coverage of any high-level media interviews, press briefings or media advisories that we coordinate or disseminate. Interns also do research for various on-going projects. For example, previous interns were heavily involved in research for a study of the Sub-Saharan African social media environment, the media landscape in Francophone African nations, and 6 month- one year analysis of media sentiment on specific U.S.- Africa related topics such as development assistance, Africa Command, health initiatives, and economic programs.

Interns will review social media as part of the reporting and alert the Hub to any large-scale conversations going on about the US Government and Africa.

There are many Francophone and Lusophone countries in Africa so a proficiency in either French OR Portuguese is desired but not required for our interns.

Required Skills or Interests

Skill(s)

Analytical writing

Data analysis

Political Analysis

Research

Social media management

Additional Information

Other desired skills include: strong internet research skills, experience with social media campaigns, data analysis, and knowledge and interest in U.S. foreign policy and sub-Saharan Africa.

Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
French	Minimum professional proficiency	Minimum professional proficiency	Required
Portuguese	Minimum professional proficiency	Minimum professional proficiency	Nice to Have